

Green Farming is a program that unites Dutch horticultural suppliers who aim to develop sustainable production systems in close cooperation with local partners that are economically and environmentally sustainable, meet CSR demands and are custom made for the Kenyan sector



Horticultural Trade Mission to The Netherlands, 31st October 2011 - 4th November 2011

We would like to invite you to the Green Farming Trade Mission to visit the Horti Week in The Netherlands. The emphasis for this trade mission will be on demonstrating what the Dutch horticultural sector has to offer to support the sustainable horticultural development in Kenya. The participants will be given the opportunity to meet potential business partners, enlarge their international network, and investigate technological and commercial opportunities.

During this mission visits will be made to Horti Fair, IFTF, Flora Holland Trade Market, the auction, Wageningen University Greenhouse Horticulture and the Improvement centre, plus a selection of Green Farming member companies. A closed session with the Kenyan participants and Green Farming members will be organized, including (technical) presentations, discussions and matchmaking. The program will also take into account that participants will want to make some individual appointments by offering optional modules.

You are kindly requested to sign up for the trade mission by Friday 30th of September, 2011. After receiving your subscription form we will contact you on individual wishes for the visiting program, the Green Farming members you wish to meet during match making and issues such as visa letters, accommodation bookings and logistics. We are looking forward to welcome you at our trade mission!

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