

Sanitation: From the Grower to the Underwater Cutter



Now Available!

Floralife® MicroBLOC™
GREENHOUSE DISINFECTANT

Proper sanitation at all stages in the 'chain of life' is important for the longest possible vaselife for your flowers. Every surface that the cut flower touches from the time that it is harvested in the field or greenhouse until it is placed into an arrangement should be thoroughly disinfected or vaselife can be shortened.

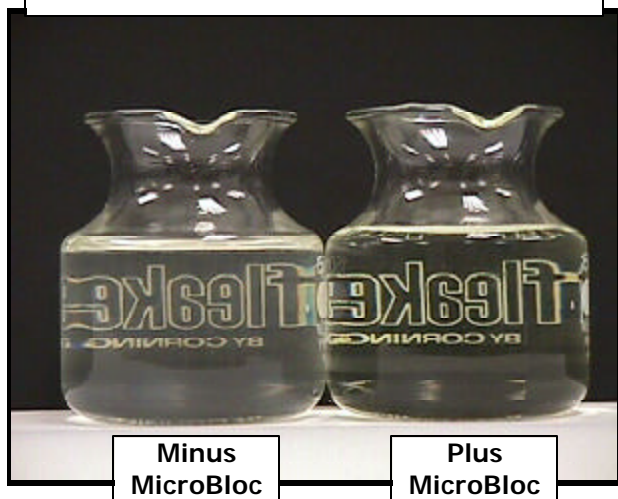
These surfaces include:

- clippers
- packing benches
- buckets
- underwater cutters
- design benches
- design cutlery

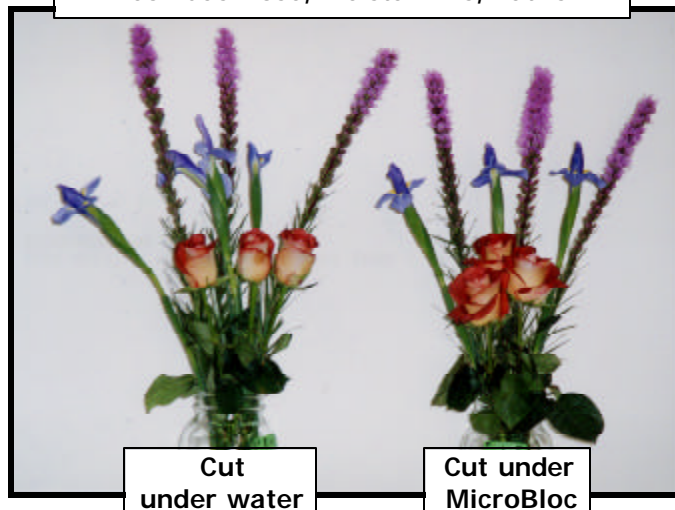
**Use 2 oz.
MicroBloc
per 5 gal. of
water**

There is one product available that is safe and EPA registered for all these uses in the floriculture industry from start to finish, including use in an underwater cutter system.
It's Floralife® MicroBloc™ Greenhouse Disinfectant!

Water from 2 underwater cutters



'Leonidas' rose, 'Telstar' iris, liatris



New research indicates that allowing bacteria to build up in your underwater cutter can cause stem clogging problems and shorten vaselife. If the water that you cut under isn't absolutely clean, you may be causing more problems than you are solving by cutting under water.

Use Floralife® MicroBloc™ in your underwater cutter. MicroBloc prevents the build-up of bacteria and molds, eliminating problems associated with stem plugging. Stem plugging can prevent proper opening and decrease the vaselife of all flowers.

Conclusion

Use Floralife® MicroBloc™ in your underwater cutter to prevent unwanted bacteria and promote proper flower opening.

For more information, visit www.floralife.com
Questions? e-mail: info@floralife.com



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