

Measuring Flower Food: How to do it and Why!



Method 1:

Pump dispenser with labeled bucket for accurate measuring. Use 4 strokes (liquid) per gallon or 1 scoop (powder) per gallon.



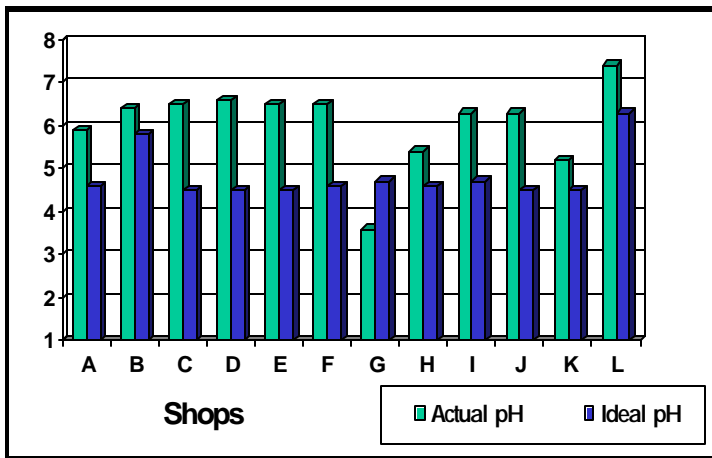
Method 2:

Use Floralife's FloraCare Injection System for properly measuring fresh flower food.

Set Injection System to 1.6% with Crystal Clear & 1.0% with Professional products



Does Anyone Measure Flower Food Correctly?

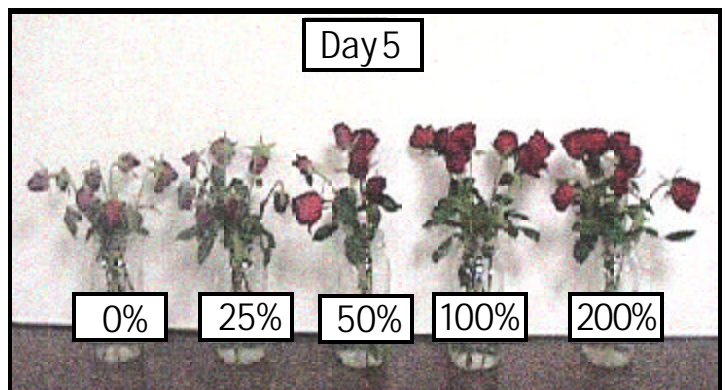


This graph shows audit data taken at various locations. In all cases, the flower food was not measured properly as indicated by high pH or low pH in the case of shop "G" where they were overdosing the flowers. What does this mean for your flowers? Accurate measuring is the key to maximizing vase life.

Conclusion

Properly measuring your fresh flower food will enhance the beauty of your fresh cut flowers.

Why Should You Measure Flower Food?



Shown here are the effects of too much or too little fresh flower food. When using only 25% or 50% of the recommended amount, the flowers did not respond positively. Too much flower food can also give a negative effect. Which vase do you want your flowers to resemble?

For more information or to download a copy of our Care & Handling Manual online, visit www.floralife.com
Questions? e-mail: info@floralife.com

