



Improved!

## Floralife® Clear Professional

### Benefits of Re-cutting Stems

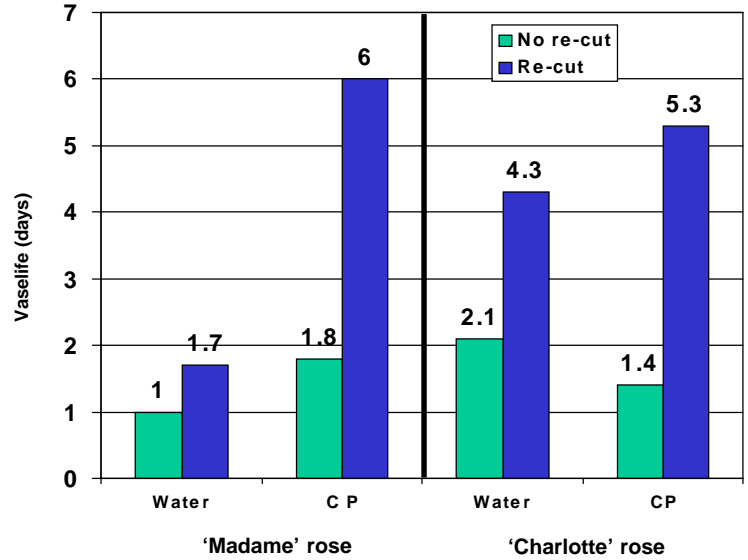
The benefits of re-cutting stems that have been stored dry pack are well documented. Once a stem is cut from the plant, the bottom half inch of the stem becomes clogged with air, bacteria, debris and the plant's natural compounds. These blockages are known to impede water uptake.

The benefits of an acidic solution containing other compounds that facilitate the dissolution of blockages in the stem are also well documented.

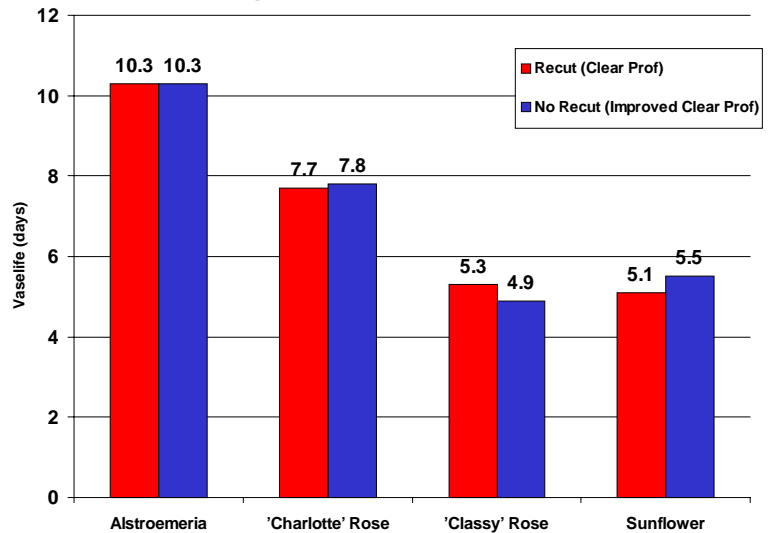
### Re-cutting a Problem?

Floralife, Inc.'s Research and Development has been exploring a formula improvement of Clear Professional, which would reduce the negative effects of not re-cutting flowers that have been dry stored. Though this formula improvement does not deem re-cutting stems unnecessary, it does aid in situations where re-cutting is not practical.

Effects of Re-cutting stems with and without Clear Professional



Improved Clear Professional



### Conclusion

Improved Clear Professional is the ideal storage solution for cut flowers. (i.e. proconas)