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Floralife® Research Update

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Floralife® Crystal Clear™ Fresh Flower Food vs. Home Remedies

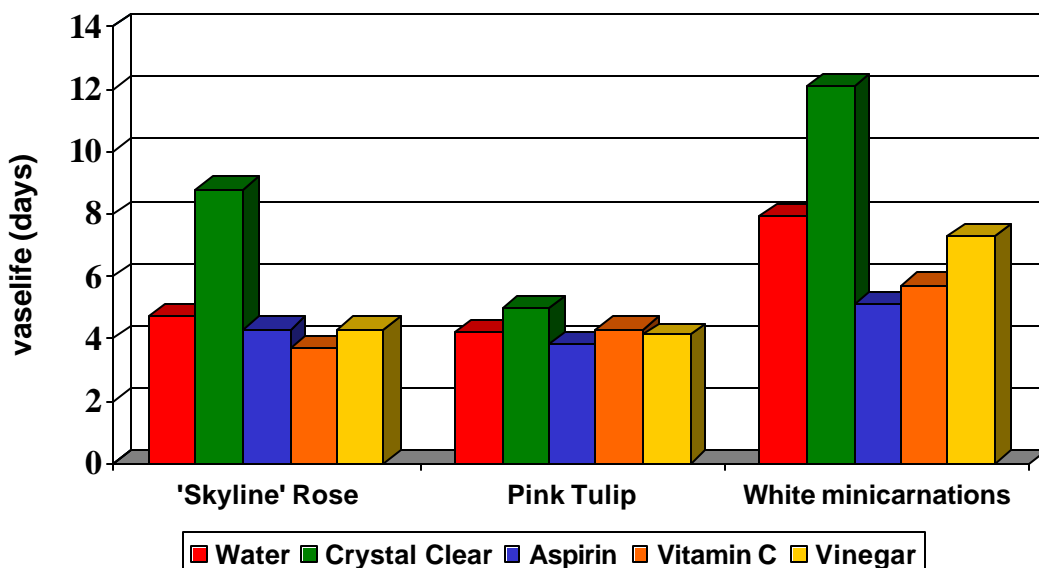
Purpose

To test the efficacy of some home remedies versus Floralife® Crystal Clear™ Fresh Flower Food in extending the vase life of fresh cut flowers.

Experimental Treatments

1. Water
2. Floralife® Crystal Clear™
3. Aspirin (1 aspirin tablet/1 liter vase)
4. Vitamin C (1/2 caplet/1 liter vase)
5. Vinegar (1 tsp/1 liter vase)

Floralife® Crystal Clear™ vs. Home Remedies



Conclusion

Floralife® Crystal Clear™ Fresh Flower Food contains the optimum mix of beneficial components to maximize consumer enjoyment of fresh cut flowers. The home remedies are not a substitute!