

## Floralife® Rose Professional Flower Food

*liquid storage and transport solution for roses*

Commonly used by floral professionals during the transport and storage stage of roses, Floralife® Rose Professional Flower Food is an ideal conditioner for increased freshness. Keeping flowers fresh makes for less waste and provides for maximum enjoyment. An excellent choice for high volume users.

**For Growers, Shippers, Bouquet Makers, Wholesalers, and Retail Shop Florists** – all levels of the distribution channel. Great for processing, shipping, or shop displays when wanting to keep roses from opening prematurely.

### Features and Benefits

- Provides a balanced formula to lower the pH and increase the speed of rose hydration.
- Provides the appropriate amount of nutrients to inhibit premature bud opening and bent neck in roses.
- Helps in keeping the rose stem's "plumbing" free flowing.
- Effective at room temperature and in storage coolers.
- Product is clear in all water types.
- Helps reduce flower scrap and customer credit adjustments.

### Directions for Use

- Remove foliage from the flower stem area which will be located below the solution level in the flower container.
- Recut rose stems with a clean, sharp cutting tool, taking off 1 inch.
- Place rose stems in a clean bucket of Floralife® Rose Professional Flower Food and keep them treated during transport or storage until it is time to prepare them for consumer sales. Add additional solution as needed. Change out bucket solution at least once per week and use clean buckets prior to filling with new solution.
- After treatment with Floralife® Rose Professional Flower Food, use Floralife® Premium Rose Flower Food to aid in opening up the rose buds for a beautiful display.

Read and follow label directions.

### Dosage

- 1:100 (1%) – Dispense 2 tsps. Floralife® Rose Professional Flower Food per one quart of water.

Available in 1, 2.5, 5, and 15 U.S. gallon containers.

