

Floralife® Premium Rose Flower Food – Clear

liquid and powder formulation

Specially formulated for the beautiful rose, this flower food nutrient, engineered with ingredients to keep bouquets and arrangements looking fresher, also reduces waste and increases the return on your investment. This high value flower crop can yield greater sales and repeat business with the use of this premium flower food. It will keep flowers fresher, slowing the aging process, leaving more pleasure for the customer.

For Florists and End Consumers

Features and Benefits

- Unique ingredients enhance rose performance with an increased vase life of 2 - 4 days (20+ %) more than standard flower food formulas.
- Brilliant flower color, making the petals showy and vivid. Spectacular colors attract greater attention at the point of purchase. Faded colors are an indication of a disturbed nutrient balance.
- Extremely clear vase solution adds to the outward show of a rose's glamorous, velvety flower.
- Prevents premature bent neck and stimulates water uptake. Rose food solution works to reestablish the nutrient balance once the flower is harvested.
- Suitable for use in mixed or straight line bouquets containing roses and foliage greens.

Directions for use

- Remove foliage on stem which will be below the solution level in the container.
- Recut the flower stems with a clean, sharp knife or cutter.
- Make sure vase or flower container is clean prior to use.
- Mix flower food according to the packet instructions for 1 quart finished solution and pour into vase. Put stems into vase and enjoy.

Read and follow label directions.

Dosage

- Powder—Dissolve 10 grams Floralife® Premium Rose Flower Food per one quart of water.
- Liquid—Dissolve 0.5 ounce (1 tablespoon) per one quart of water.

Available in 20 lb. powder and 1 gallon liquid containers.

