

## Floralife Clear Professional® Flower Food Floralife Professional® Flower Food

*liquid storage and transport solutions*

Commonly used by floral professionals during the transport and storage stage of cut flowers, Floralife Clear Professional® and Floralife Professional® Flower Food are ideal conditioners for increased freshness. Keeping flowers fresh makes for less waste and provides for maximum enjoyment. An excellent choice for high volume users.

**For Growers, Shippers, Bouquet Makers, Wholesalers, and Retail Shop Florists** – all levels of the distribution channel. Great for processing, shipping, or shop displays when wanting to keep flowers from opening prematurely.

### Features and Benefits

- Provides a balanced formula to lower the pH and increase the speed of flower hydration.
- Provides the appropriate amount of nutrients to inhibit premature bud opening and bent neck in flowers.
- Helps in keeping the flower stem's "plumbing" free flowing.
- Effective at room temperature and in storage coolers.
- Product is clear in all water types.
- Helps reduce flower scrap and customer credit adjustments.
- Can be used with all flower varieties.

### Directions for Use

- Remove foliage from the flower stem area which will be located below the solution level in the flower container.
- Recut flower stems with a clean, sharp cutting tool, taking off 1 inch.
- Place flower stems in a clean bucket of solution and keep them treated during transport or storage until it is time to prepare them for consumer sales. Add additional solution as needed. Change out bucket solution at least once per week and use clean buckets prior to filling with new solution.
- After treatment with Floralife Clear Professional® or Floralife Professional® Flower Food, use Floralife® Flower Food to aid in opening up the flower buds for a beautiful display.

Read and follow label directions.

### Dosage

- 1:100 (1%) – Dispense 2 tsps. Floralife Clear Professional® or Floralife Clear Professional® Flower Food per one quart (1 liter) of water.

Available in 2.5, 5, 15, 30, 55, and 220 U.S. gallon liquid containers.

