

Easy Steps to Flower Care

Caring for fresh flowers is easy to do if you follow the steps outlined below.



Congratulations on your purchase of fresh flowers! To obtain maximum enjoyment of your purchase, be sure to get them home as quickly as possible. Flowers are happiest when they are in water.

Before leaving the store, be sure to ask for a packet of **Floralife Fresh Flower Food**.

When you arrive at home, process your flowers immediately. If they were left in your car on a warm day for any period of time, they can become stressed and dehydrated.

They need a good drink of water and some food!



Take your packet of Floralife Fresh Flower Food and mix it with your tap water.

- For a 5-gram packet, use 1 pint of water.
- For a 10-gram packet, use 1 quart of water.

Pour your prepared fresh flower food solution into a nonmetal container, such as a vase and have it close by.



Prepare them!

Remove any foliage from the stems that might be below the water line in the vase. Foliage under water will rot, and add dirt and bacteria to the vase. This will make your vase water smell bad, and lead to shortened flower life.

To ensure that your flowers can take a nice, big gulp of fresh flower food, it is recommended that you re-cut the stems under clean water.

To do this, fill your sink with about 2 inches of water. Place the bottom inch of the stems below the water, and re-cut all of the stems using a sharp knife or Floralife bunch cutter. If you use scissors, make sure that they are sharp, or you may risk crushing the internal structure of the flower stems.



Hydrate them!

Floralife Quick Dip enables your flowers to get a healthy drink. You use Quick Dip straight from the bottle – pour an inch or so into a small dish, and dip the newly cut stems into the solution for 1 second, then place them into your vase of Floralife Fresh Flower Food solution.

Do not pour your used Quick Dip back into the bottle!



Feed them!

Your flowers are now properly prepared to bring you lasting enjoyment! All of the floralife products mentioned are available for purchase in our consumer ordering section.